

**NEWS FOR IMMEDIATE RELEASE****GLOBAL GRAPHICS SOFTWARE AND GMG IN STRATEGIC COOPERATION ON INKJET COLOR**

- ***Technology partnership will make GMG color management available to press vendors as a component for Digital Front Ends for labels and packaging presses***

**Cambridge UK, 15th March 2018:** Global Graphics Software and GMG announce a technology partnership that will overcome the color management and quality issues often found in digital packaging and label production. The partnership will make GMG's award-winning technology available within Fundamentals, Global Graphics Software's toolkit for building a digital front-end for inkjet presses. [Fundamentals](#) is a software and engineering services package that helps inkjet press manufacturers get to market quicker.

Justin Bailey, managing director of Global Graphics Software comments "We are really excited to be working with the go-to company for high quality color management in the labels and packaging market. GMG's unique technology enables brand colors to be accurately reproduced on a digital press without loss of color accuracy. It's important in digital printing to be able to convert spot colors designed for a traditional press to the process colors available in digital. This enhancement to Fundamentals will benefit our OEM customers who need this capability in their DFE."

Ian Scott, GMG managing director explains "High-speed inkjet technology continues to develop at an impressive rate. However, color management needs have not been fully addressed. The combination of Global Graphics DFE technology and GMG OpenColor prediction and profiling technology fulfils the ever-increasing quality and production demands. We are very pleased to be working with Global Graphics in overcoming the many challenges that lay ahead in the shift from analogue to digital production."

Ends

**Notes to editors****About Global Graphics**

Global Graphics Software <http://www.globalgraphics.com> is a leading developer of platforms for digital printing, including the [Harlequin RIP®](#), [ScreenPro](#), [Fundamentals](#) and [Mako](#). Customers include [HP](#), [Canon](#), [Durst](#), [Roland](#), [Kodak](#) and [Agfa](#). [The roots of the company go back to 1986](#) and to the iconic university town of Cambridge, and, today the majority of the R&D team is still based near here. Global Graphics Software is a subsidiary of Global Graphics PLC (Euronext: GLOG).

Global Graphics, are trademarks of Global Graphics Software Limited which may be registered in certain jurisdictions. Global Graphics is a trademark of Global Graphics PLC which may be registered in certain jurisdictions. All other brand and product names are the registered trademarks or trademarks of their respective owners.

**Media contacts:**

Jill Taylor, Corporate Communications Director  
Global Graphics Software  
[Jill.taylor@globalgraphics.com](mailto:Jill.taylor@globalgraphics.com)  
Tel +44 (0)1223 926489  
US Tel: +1 978 631 0414

Paula Halpin, PR & Marketing Executive  
Global Graphics Software  
[Paula.halpin@globalgraphics.com](mailto:Paula.halpin@globalgraphics.com)  
Tel: +44 (0)1223 926017  
US Tel: +1 781 996 4201